

GCSE Media Scheme overview

1st Half term (sept-Oct) 8 weeks

2nd half term Nov-dec 7 weeks

	Week	Year 1	Year 2
Sept	1	Induction to theoretical framework (LIAR and denotation/connotation)	Component 2 Section B Music Videos
	2	Induction to theoretical framework (LIAR and denotation/connotation)	Component 2 Section B Music Videos
	3	Component One Section A: Advertising & Marketing: Intro & analysis <i>Quality street</i>	Component 2 Section B Music Videos
	4	Continued context & analysis of <i>Quality Street</i> and practical task using Canva.	Component 2 Section B Music Videos. NEA respond to feedback window.
	5	Practical task continued & Component One Section A: Advertising & Marketing: Intro & Analysis: <i>NHS 111</i>	Component 2 Section B Music Videos. NEA respond to feedback window.
	6	Continued context and analysis of <i>NHS 111</i> and practical task using Canva.	Component 2 Section B Music Videos. NEA respond to feedback window.
	7	Introduction to exam questions, Propps character types, revision and assessment.	Component 2 Section B Music Videos. NEA respond to feedback window. And Component 1 Revision ready for mocks.
	8	Film Industry (Bond) context and introduction to <i>The Man with the Golden Gun</i> & <i>No Time to Die</i> .	Component 2 Section B Music Videos. Final NEA submission. Component 1 Revision ready for mocks.
	1	Comp 1 Section A Film Poster conventions and analysis of set products.	Component 1 and Component 2 Section B revision for mocks.
	2	Comp 1 Section A Film Poster conventions and analysis of set products including Laura Mulvey's Male Gaze.	Component 1 and Component 2 Section B revision for mocks.
	3	Continued media language & representation of set film posters, followed by practical task using Canva.	Component 1 Section A & B Newspapers
Dec	4	Comp 1 Section B Film Industry and Audiences. Stages of production, film studios & key terms	Component 1 Section A & B Newspapers

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	5	Comp 1 Section B Film Industry and Audiences. regulation and website	Component 1 Section A & B Newspapers
	6	Comp 1 Section B Film Industry and Audiences. Audience focus, No Time to Die analysis (film)	Component 1 Section A & B Newspapers
	7	Uses and Gratifications Theory, revision and Section B Film Industries & Audiences assessment.	Component 1 Section A & B Newspapers and an Introduction to Component 2 Section A TV Crime Drama.
Term 2	1	Comp 1 Section B <i>Fortnite</i> introduction, industry and context	Component 1 Newspapers Assessment. Component 2 Section A TV Crime Drama.
	2	Comp 1 Section B <i>Fortnite</i> regulation and target audience	Component 1 Section A TV Crime Drama.
	3	Comp 1 Section B <i>Fortnite</i> website analysis and assessment	Component 1 Section A TV Crime Drama.
	4	Component 1 Section A Media Language and Representation: <i>Magazines</i> introduction and context <i>Vogue & GQ</i>	Component 1 Section A TV Crime Drama.
	5	Component 1 Section A Media Language and Representation: <i>Magazines</i> key terms and cover analysis of set texts	Component 1 Section A TV Crime Drama.
	6	Component 1 Section A Media Language and Representation: <i>Magazines</i> Target audience, research into cover stars, revision.	Component 1 Section A TV Crime Drama.
	1	Component 1 Section A Media Language and Representation <i>Magazines</i> guidance on exam questions and assessment.	Component 1 Section A TV Crime Drama.
	2	Component 3 Introduction to briefs, initial ideas/ research	Component 1 Section A TV Crime Drama.
	3	Component 3 Research	Component 1 Section A TV Crime Drama.

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	4	Component 3 Research & Comp 1 Section B <i>Desert Island Discs</i> introduction and context.	Component 1 Section A TV Crime Drama.
April	5	Component 3 Research & Comp 1 Section B <i>Desert Island Discs</i> context, target audience, industry	Component 1 Section A TV Crime Drama.
Term 3	1	Component 3 Planning & Comp 1 Section B <i>Desert Island Discs</i> context, target audience, industry	Revision/ exam practice
	2	Component 3 Planning & Comp 1 Section B <i>Desert Island Discs</i> Regulation and analysis of an episode.	Revision/ exam practice
	3	Component 3 Planning & Comp 1 Section B <i>Desert Island Discs</i> website analysis	Revision/ exam practice
	4	Comp 1 Desert Island Discs question application, revision and Comp 3 planning.	Revision/ exam practice
	5	Component 3 Statement of Aims guidance & Production and Comp 1 Revision for mocks.	Revision/ exam practice
	6	Component 3 Production and Comp 1 Revision for mocks.	Revision/ exam practice
	7	Component 3 Production and Comp 1 Revision for mocks	Revision/ exam practice
	1	Component 3 Production	Revision/ exam practice
	2	Component 3 Production	Revision/ exam practice
	3	Component 3 Production	
	4		
	5, 6 & 7	Component 3 Production. All students submit a first draft of their statement and products ready for marking.	